

## Viaccess-Orca Partners With RedSo to Simplify OTT Delivery on Android Set-Top Boxes

**PARIS — Oct. 4, 2018** — Viaccess-Orca (VO), a global leader providing OTT and TV platforms, content protection, and advanced data solutions, announced today that it has partnered with RedSo, a leading Asian mobile app development company, on an end-to-end OTT solution for pay-TV operators and service providers. Integration between RedSo's Android-based user interface (UI) and VO's [TV Platform](#) provides operators with a readymade solution for managing and delivering OTT services.

“The demand for OTT content on Android STBs is booming in Asia and will continue to do so for the foreseeable future,” said Rem Suen, Director at RedSo. “To help companies respond to these rapid changes, we began providing public and private blockchain application development and consultation services, and we look forward to bringing that same blockchain technology to the OTT environment. Partnering with VO, we have created a scalable and reliable OTT solution that will change the way operators distribute content to Android STBs.”

Through RedSo's UI, operators can support a wide range of advanced functionalities, including 4K content, and deliver a consistent user experience across low-end and premium Android STBs. The UI has been integrated with VO's TV platform to streamline the delivery of TV services to Android STBs. Using VO's TV platform, which can be deployed on-premise or in the cloud, operators can easily manage, deliver, and monetize multiscreen content. The TV platform includes functionalities for content, service delivery, customer, and device management; content discovery and personalization; content protection; and advanced TV analytics.

“OTT is not just a trend, it's a phenomenon that has opened up new revenue opportunities for operators. The challenge is managing the OTT delivery process and ensuring a superior user experience,” said Chem Assayag, Executive Vice President of Marketing and Sales at Viaccess-Orca. “By collaborating with RedSo, we make OTT delivery faster, easier and more cost-effective for Asian operators. RedSo's expertise in UI design and OTT multiscreen apps, combined with our solid experience in TV platforms, enables operators to better focus on personalizing the television experience and monetization.”



More information about VO and the company's solutions is at [www.viaccess-orca.com](http://www.viaccess-orca.com). #

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#### **About Viaccess-Orca**

Viaccess-Orca is a leading global solutions provider of OTT and TV platforms, content protection, and advanced data solutions for a personalized TV experience. The company offers an extensive range of innovative, end-to-end, modular solutions for content delivery, protection, discovery, and monetization. With over 20 years of industry leadership, Viaccess-Orca helps content providers and TV operators shape a smarter and safer TV and OTT experience.

Viaccess-Orca is part of the Orange Group and the company's solutions have been deployed in over 35 countries, reaching more than 27 million subscribers.

For more information, visit [www.viaccess-orca.com](http://www.viaccess-orca.com) or follow the company on Twitter @ViaccessOrca and LinkedIn.

#### **About Red Soldier**

Red Soldier, also known as RedSo, is a technology solution company based in Hong Kong, with expertise in custom-made mobile app, website, cloud-based backend solutions with the best UX/UI. With their over 10 years experiences in app development and cloud technology, they ensure to deliver high quality applications to their clients, where the latest technologies are applied in the solutions.

To know more about RedSo, please visit [www.redso.com.hk](http://www.redso.com.hk) or follow the company on Facebook @Red Soldier Limited.

**Photo Link:** [www.202comms.com/ViaccessOrca/VO-RedSo.png](http://www.202comms.com/ViaccessOrca/VO-RedSo.png)

**Photo Caption:** Viaccess-Orca and RedSo Simplify OTT Delivery on Android STBs

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