

## Viaccess-Orca and LFP Team Up to Fight Against Illegal IPTV Networks

## Viaccess-Orca's Anti-Piracy Center Will Monitor Illegal IPTV Redistribution of LFP Football Matches in Real Time

**PARIS** — **Nov. 16, 2021** — Viaccess-Orca (VO), a global leader providing OTT and TV platforms, content protection, and advanced data solutions, announced today that it is joining forces with Ligue de Football Professionnel (LFP), the governing body that runs the major professional football leagues in France, to fight against illegal IPTV networks. Using VO's Anti-Piracy Center services, LFP will be able to monitor and request effective countermeasures against the illegal redistribution of Ligue 1 and Ligue 2 matches.

"The French parliament has recently adopted a new law that will allow us to fight more efficiently against live event piracy and request the blocking of illegal services by technical intermediaries such as ISPs," said Mathieu Ficot, Deputy General Manager at the Ligue de Football Professionnel. "In light of this exciting perspective, we are collaborating with Viaccess-Orca, the expert in anti-piracy services, to protect our premium content and revenues. With VO's Anti-Piracy Center, we shall be able to monitor the illegal redistribution of LFP content by IPTV networks in real time and request immediate action against piracy."

VO's Anti-Piracy Center is a comprehensive set of security services that will enable LFP to fight piracy from every angle. From its operating center, VO will help LFP combat content redistribution via a team of experts skilled in video security, investigation, and security audits. With VO's Anti-Piracy Center, LFP will be able to tailor the security services to address each unique piracy case.

"The number of illegal IPTV networks has boomed during the past years, and piracy is damaging the revenues of the live content industry, including sports," said Cédric Hardouin, Executive Vice President of Research & Development at Viaccess-Orca. "We are thrilled to work with LFP and help them take back control of their premium live sport contents." More information about VO's Anti-Piracy Center is available at https://www.viaccess-

orca.com/tv-piracy.

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## About Viaccess-Orca

Viaccess-Orca is a leading global solutions provider of OTT and TV platforms, content protection, and advanced data solutions. The company offers an extensive range of innovative, end-to-end, modular solutions for content delivery, protection, discovery, and monetization. With over 20 years of industry leadership, Viaccess-Orca helps content providers and TV operators shape a smarter and safer TV and OTT experience. With its expertise in security, VO is also helping the digital manufacturing industry protect their assets. Viaccess-Orca is part of the Orange Group, and the company's solutions have been deployed in over 35 countries. For more information, visit <u>www.viaccess-orca.com</u> or follow the company on Twitter @ViaccessOrca and LinkedIn.

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