

Media Advisory

Viaccess-Orca Brings Innovative TV Platform and Anti-Piracy Services to CABSAT 2022

PARIS — May 11, 2022 — Viaccess-Orca (VO), a global leader providing OTT and TV platforms, content protection, and advanced data solutions, announced today that the company will showcase its powerful, end-to-end [TV platform](#) with AI-based Targeted TV Advertising, innovative [Anti-Piracy Services](#), and more at CABSAT 2022.

WHERE: CABSAT 2022 takes place May 17-19 in Dubai. During the event, VO will showcase its solutions in booth A7-25.

WHY: The Middle East market is seeing a steep increase in video consumption, an amplified need for generating additional revenue streams, and new and sophisticated forms of piracy.

WHAT: VO's solutions are open, flexible, and compatible with other technologies, enabling operators to quickly adapt to the evolving TV landscape while keeping premium content safe. Key highlights from VO at CABSAT 2022 will include:

- **Powerful TV Platform:** VO's service delivery platform, together with AI-based Targeted TV Advertising; content protection and DRM capabilities; a multiplatform player; customizable, white-label TV apps; analytics; and more provides operators with an end-to-end solution for delivering outstanding viewing experiences.
- **Secure Player:** VO's award-winning multiplatform media player optimizes the delivery of live video content by supporting advanced features such as Watch Party and multiview.
- **Anti-Piracy Services:** VO's fully customizable set of security services includes AI-based dynamic watermarking, monitoring, and investigative services for both live and on-demand content.

To meet VO at CABSAT 2022 and see the latest innovations, register at www.viaccess-orca.com/cabsat-2022

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About Viaccess-Orca

Viaccess-Orca is a leading global solutions provider of OTT and TV platforms, content protection, and advanced data solutions. The company offers an extensive range of innovative, end-to-end, modular solutions for content delivery, protection, discovery, and monetization. With over 20 years of industry leadership, Viaccess-Orca helps content providers and TV operators shape a smarter and safer TV and OTT experience. With its expertise in security, VO is also helping the digital manufacturing industry protect their assets. Viaccess-Orca is part of the Orange Group and the company's solutions have been deployed in over 35 countries. For more information, visit www.viaccess-orca.com or follow the company on Twitter @ViaccessOrca and LinkedIn.

Link to Word Doc: www.202comms.com/VO/220511-VO-CABSAT_2022.docx

Photo Link: www.202comms.com/ViaccessOrca/Viaccess_Orca-Targeted_TV_Advertising.jpg

Photo Caption: VO's AI-based Targeted TV Advertising Solution Revolutionizes the Monetization of First-Party Usage Data

Photo Link: www.202comms.com/ViaccessOrca/Viaccess_Orca-Secure_Video_Player.jpg

Photo Caption: VO Secure Video Player With Multiview and Watch Party

Photo Link: www.202comms.com/ViaccessOrca/Viaccess_Orca-Anti-Piracy_Center.jpg

Photo Caption: VO Anti-Piracy Services

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