

Media Advisory

Viaccess-Orca Shares Insights on TV Trends and Innovations at Nextv Series Events

PARIS — May 19, 2022 — Viaccess-Orca (VO), a global leader providing OTT and TV platforms (on-prem, cloud-based and as a service), content protection, and advanced data solutions, announced today that the company's team of industry experts will participate in upcoming Nextv Series events to discuss current trends, technology innovations, and future forecasts for the pay-TV and OTT markets.

Nextv Series, Europe

*May 25, 13:25-14:15 CEST
Marriott Hotel, Berlin*

The Impact of AI & Cloud for Operators & Broadcasters

VO's Chief Data Officer, Romary Dupuis, will participate in a panel discussion to analyze:

- Key AI and cloud-based innovations
- Role of the cloud in transforming content delivery and personalization
- Return of experiences from operators and broadcasters

Register at this [link](#).

Nextv AD, Europe

*May 31, 16:35-17:20 CEST
Online Event*

TV Advertising Going Beyond Linear Broadcast: Digital Ads for OTT Players

VO's Vice President of Sales EMEAR, Pascal Birot, will provide insights during a virtual panel on:

- Ad breaks on online live streaming and on-demand content
- OTT services' ad sales strategy and pricing
- Ad insertion and UX optimization

Register at this [link](#).

Nextv Series, South America

*June 1, 16:40-17:40 UTC-3
Intercontinental Hotel, Buenos Aires*

Next-Generation Pay TV: Fewer STBs and More CTVs

VO's Vice President of Business Development Americas, Carlos Ramos, will share his vision for the future of pay TV through a panel discussion, examining:

- MVPD and vMVPD competition on smart TVs
- Will STBs disappear in the near future
- Evolution of streaming devices and business models
- Smart home, AI, and entertainment

Register at this [link](#).

As a leading provider of award-winning OTT and TV solutions, VO is empowering its customers to quickly adapt to the evolving TV landscape. To learn more about VO's solutions visit www.viaccess-orca.com.

About Viaccess-Orca

Viaccess-Orca is a leading global solutions provider of OTT and TV platforms, content protection, and advanced data solutions. The company offers an extensive range of innovative, end-to-end, modular solutions for content delivery, protection, discovery, and monetization. With over 20 years of industry leadership, Viaccess-Orca helps content providers and TV operators shape a smarter and safer TV and OTT experience. With its expertise in security, VO is also helping the digital manufacturing industry protect their assets. Viaccess-Orca is part of the Orange Group and the company's solutions have been deployed in over 35 countries. For more information, visit www.viaccess-orca.com or follow the company on Twitter @ViaccessOrca and LinkedIn.

Link to Word Doc: www.202comms.com/ViaccessOrca/220518-Viaccess-Orca-Nextv_Series_Events.docx

Photo Link: www.202comms.com/ViaccessOrca/VO-Romary_Dupuis.jpeg

Photo Caption: Romary Dupuis, Chief Data Officer at Viaccess-Orca

Photo Link: www.202comms.com/ViaccessOrca/VO-Pascal_Birot.jpeg

Photo Caption: Pascal Birot, Vice President of Sales at Viaccess-Orca

Photo Link: www.202comms.com/ViaccessOrca/VO-Carlos_Ramos.jpeg

Photo Caption: Carlos Ramos, Vice President of Business Development, Americas, at Viaccess-Orca

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