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Univision Taps Viaccess-Orca for End-to-End IPTV Solution

VO's Service Delivery Platform, Player, Multi-DRM, Custom Apps, and Data-Driven Analytics Will Allow Univision to Provide Its Subscribers a Personalized TV Experience

PARIS — May 25, 2022 — Viaccess-Orca (VO), a global leader providing TV platforms, content protection, and advanced data solutions, announced today that Mongolia's leading pay-TV operator Univision, part of the Unitel Group, will deliver its IPTV service with an end-to-end, future-proof solution from VO. Utilizing VO's [Service Delivery Platform](#) (SDP), [TV Business Analytics](#), [Content Discovery & Personalization](#), monitoring, customizable TV Apps, [Multi-DRM](#), and [Secure Video Player](#), Univision can personalize the TV experience, improving viewer engagement and maximizing revenues.

"Univision serves about 70% of the IPTV and broadband subscribers in Mongolia. To maintain our market-leading position and ensure continuous growth, we needed an innovative platform that delivers advanced television services," said Tulga Otgonbayar, Chief Information Officer at Univision. "With Viaccess-Orca's end-to-end solution we will be able to provide the ultimate viewing experience and adapt to our customers' evolving needs. In addition to the outstanding technology, Viaccess-Orca is providing us with prompt, professional service through each step of the project for the quick launch of our new platform."

VO's TV Platform will provide Univision with maximum service agility, allowing the operator to quickly create new services, including aggregated content offerings. It supports a wide range of added-value TV services and microservices including live channels, start-over TV, catch-up TV, pay per view, TVOD, SVOD, season pass, movie packages, and VOD promotions and bundles, as well as ad-supported business models, enabling Univision to expand its user base and diversify its revenue sources.

Univision will utilize VO's TV Business Analytics, along with its Content Discovery and

Personalization solutions, to deliver relevant and appealing content to subscribers based on smart algorithms. VO's customizable TV Apps will ensure a sleek multiscreen user experience for subscribers, reinforcing the Univision branding. In addition, the operator will leverage VO's Multi-DRM support and Secure Video Player to assure a superior TV experience, with the highest content protection on every screen. VO's [professional services](#) team will also ensure seamless integration between its end-to-end IPTV solution and the full ecosystem, including partners' technologies.

"With our end-to-end IPTV solution, combined with professional system integration services, Univision can deliver state-of-the-art recommendations and personalization to drive monetization," said Philippe Léonetti, CEO at Viaccess-Orca.

VO will showcase its solutions at BroadcastAsia 2022 in booth 5H3-01. To meet with VO at the show, register at <https://www.viaccess-orca.com/asia-tech-singapore-2022>. More information about VO's full portfolio of solutions is available at www.viaccess-orca.com.

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About Viaccess-Orca

Viaccess-Orca is a leading global solutions provider of OTT and TV platforms, content protection, and advanced data solutions. The company offers an extensive range of innovative, end-to-end, modular solutions for content delivery, protection, discovery, and monetization. With over 20 years of industry leadership, Viaccess-Orca helps content providers and TV operators shape a smarter and safer TV and OTT experience. With its expertise in security, VO is also helping the digital manufacturing industry protect their assets. Viaccess-Orca is part of the Orange Group and the company's solutions have been deployed in over 35 countries. For more information, visit www.viaccess-orca.com or follow the company on Twitter @ViaccessOrca and LinkedIn.

Link to Word Doc: www.202comms.com/ViaccessOrca/220524-VO-Univision_IPTV.docx

Photo Link: www.202comms.com/ViaccessOrca/VO-Univision_Mongolia.jpeg

Photo Caption: Univision Mongolia Will Deliver its IPTV Service With an End-to-End Solution from Viaccess-Orca

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