# Viaccess-Orca Improves Viewing Experience for Orange France

*VO Secure Player Coupled With VO QoX Enables Orange France to Gain Deeper Insights for Improving QoE and QoS in Production*

**PARIS — Sept. 8, 2022 —** Viaccess-Orca (VO), a global leader providing OTT and TV platforms, content protection, and advanced data solutions, announced today that Orange France is using VO's [Secure Video Player](#) (VO Player) combined with VO's QoE metrics dashboard system (VO QoX) to offer a unified and superior user experience across devices and identify severity and sources of poor media consumption for its video streaming service. The VO Player is deployed on smart TVs and mobile/tablets applications, enabling Orange France to gain deeper insights of how millions of end-users experience video streaming quality in real time.

"Deploying a single, multi-platform media player for all connected subscriber devices simplifies streaming operations and enables us to provide a more compelling experience for viewers," said Didier Teyssedre, Director of Service Platforms at Orange France. "We chose Viaccess-Orca as our technology provider based on their extensive OTT deployment expertise and unique insights into the user experience."

The VO Player simplifies compliance with content owners' security requirements, enabling Orange France to offer the highest content protection on every screen. Preintegrated with a wide array of third-party encoders, packagers, analytics, advertising, app vendors, and CDN, the VO Player ensures a smooth implementation within the Orange France OTT TV ecosystem. Unique capabilities enabled on the VO Player, combined with VO QoX, allow Orange France to detect video streaming quality issues and make improvements to the user experience.

"We're thrilled to support Orange France on bringing a superior-quality viewing experience to their subscribers," said Philippe Léonetti, CEO at Viaccess-Orca. "Our VO Player will help

Orange France to reduce churn, improve subscriber satisfaction, and extend subscriber viewing times while providing autonomy to support additional features such as targeted advertising."

Viaccess-Orca will demonstrate its latest VO Player innovations and VO QoX at IBC2022, Sept. 9-12 at stand 1.A51. To schedule a meeting with Viaccess-Orca, visit https://www.viaccess-orca.com/ibc_2022. More information about VO's solutions is available at www.viaccess-orca.com.

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**About Viaccess-Orca**
Viaccess-Orca is a leading global solutions provider of OTT and TV platforms, content protection, and advanced data solutions. The company offers an extensive range of innovative, end-to-end, modular solutions for content delivery, protection, discovery, and monetization. With over 20 years of industry leadership, Viaccess-Orca helps content providers and TV operators shape a smarter and safer TV and OTT experience. With its expertise in security, VO is also helping the digital manufacturing industry protect their assets. Viaccess-Orca is part of the Orange Group and the company's solutions have been deployed in over 35 countries. For more information, visit www.viaccess-orca.com or follow the company on Twitter @ViaccessOrca and LinkedIn.

**Link to Word Doc:** www.202comms.com/ViaccessOrca/220908-VO-Orange_France_Secure_Player.docx

**Photo Link:** www.202comms.com/ViaccessOrca/VO-VOPlayer.jpg
**Photo Caption:** Viaccess-Orca's Secure Video Player

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