

Media Advisory

Viaccess-Orca to Share Strategic Insights on Pay TV and OTT at NexTV Series MENA Event

PARIS — Oct. 25, 2022 — Viaccess-Orca (VO), a global leader providing OTT and TV platforms, content protection, and advanced data solutions, announced today that the company will provide strategic insights on pay TV and OTT during a panel discussion at the 2022 NexTV Series MENA event in Dubai, United Arab Emirates.

THE NEWS: VO Sales and Business Development Director Sammer Elia and OSN+ Commercial and Finance Director Ryan Restell will examine today's video landscape at the NexTV Series MENA panel discussion "Pay-TV and OTT Operators Strategic Insights."

WHAT: The panel discussion will explore the evolution of pay-TV and OTT video, customer demand, different approaches to bundling content, and technology and monetization strategies.

WHY: According to Analysys Mason, the pay-TV and OTT video services market in the Middle East and North Africa will generate \$4.3 billion in revenue by 2025. Gaining insights into the various pay-TV and OTT opportunities will allow operators to grow their businesses and boost monetization.

WHEN: The session will take place on Wednesday, Nov. 2, at 10:20 a.m. at the Le Meridien Dubai Hotel and Conference Center.

REGISTRATION: To learn more about the session and to schedule a meeting with VO at the event, visit <https://www.viaccess-orca.com/nextv-mena-november-2022>. Registration for the event is now open at <https://events.nextvseries.com/NextvSeriesMENA2022#/tickets?lang=en>

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About Viaccess-Orca

Viaccess-Orca is a leading global solutions provider of OTT and TV platforms, content protection, and advanced data solutions. The company offers an extensive range of innovative, end-to-end, modular solutions for content delivery, protection, discovery, and monetization. With over 20 years of industry leadership, Viaccess-Orca helps content providers and TV operators shape a smarter and safer TV and OTT experience. With its expertise in security, VO is also helping the digital manufacturing industry protect their assets. Viaccess-Orca is part of the Orange Group and the company's solutions have been deployed in over 35 countries. For more information, visit www.viaccess-orca.com or follow the company on Twitter @ViaccessOrca and LinkedIn.

Link to Word Doc: www.202comms.com/ViaccessOrca/221025-VO-NexTV_Series_MENA.docx

Photo Link: www.202comms.com/ViaccessOrca/VO-Sammer_Elia-BizDev-MENA.jpeg

Caption: Sammer Elia, Viaccess-Orca's sales and business development director for MENA

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