Media Advisory

Viaccess-Orca Showcases Powerful, Sustainable End-to-End Streaming Solutions at MWC 2023

PARIS — **Feb. 24, 2023** — Viaccess-Orca (VO), a leading provider of data-driven, end-to-end solutions for the delivery, security, and monetization of advanced TV and video content services, announced today that the company will showcase its [NESTED](#) (New vidEo STandards for Enhanced Delivery) energy-efficiency solution, powered by the VO [Secure Video Player,](#) at Mobile World Congress (MWC) 2023. Company representatives will also share how VO's powerful, end-to-end [TV Platform](#), innovative [Secure Video Player](#), and unique QoX monitoring solution offer exceptional QoE.

WHERE: VO will showcase its solutions in Hall 3 on the Orange stand (3K10) at MWC 2023, Feb. 27 through March 2 in Barcelona, Spain.

WHY: Today's operators need optimized, energy-efficient solutions to meet subscribers' demand for premium viewing experiences on their mobile phones.

WHAT: VO's solutions optimize media services for mobile devices, empowering content providers to deliver, secure, and monetize engaging TV services sustainably. Key solutions highlighted at MWC 2023 will include:

- **End-to-End TV Platform:** An end-to-end solution for energy-efficient streaming over 5G, the data-driven, cloud-based TV platform includes everything content providers need to enable amazing streaming quality with reliable security.

- **Award-Winning Secure Video Player:** A part of the NESTED consortium, VO's Secure Video Player empowers premium viewing on all devices while reducing infrastructure costs. The newest version of the VO Secure Video Player supports AI-based Targeted TV Advertising, reduces latency down to three seconds, and monitors QoE, QoS, and user behavior.

- **QoX Monitoring:** Using VO's Secure Video Player combined with the QoX QoE metrics dashboard system, operators can dramatically improve video streaming experiences.

To meet VO at MWC 2023 and see the latest innovations, schedule a meeting at www.viaccess-orca.com/mwc-2023.

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About Viaccess-Orca
Viaccess-Orca (VO) is a leading provider of data-driven, end-to-end solutions that empower TV operators and service providers to deliver, secure, and monetize viewing experiences on every screen. From enabling AI-powered personalized TV and targeted advertising to offering robust security and anti-piracy services, VO is continually evolving to meet changing viewer preferences and industry needs.

Deployed by over 100 customers worldwide to power advanced video services for millions of subscribers, VO's cloud-native solutions allow easy integration with any ecosystem and quick time to market for new features and top-notch technologies.

A subsidiary of the Orange Group, VO has decades of award-winning expertise in securing both video content and digital assets across the connected Industry 4.0.

For more information, visit www.viaccess-orca.com or follow @ViaccessOrca on Twitter or LinkedIn.

Link to Word Doc: www.202comms.com/ViaccessOrca/230224-VO-MWC_Media_Alert.docx

Photo Link: www.202comms.com/ViaccessOrca/Viaccess_Orca-Secure_Video_Player.jpg
Photo Caption: VO Secure Video Player

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