



## Media Advisory

# Viaccess-Orca and QUANTEEC to Showcase Energy-Efficient Video Streaming at IBC2023

**PARIS — Sept. 7, 2023** — Viaccess-Orca (VO), a global leader providing OTT and TV platforms, content protection, and advanced data solutions, announced today a collaboration with QUANTEEC, a French video streaming technology provider, to enable energy-efficient, ultra-low-latency video streaming. The joint solution offers energy savings of up to 45%.

**THE NEWS:** VO is joining forces with QUANTEEC to reduce streaming energy consumption while maintaining exceptional video quality for viewers.

**WHY:** As video streaming grows in popularity, operators are looking for solutions to reduce their carbon footprint.

**WHAT:** QUANTEEC's "beyond peer-to-peer" technology is integrated within the VO Player. The innovative streaming solution offers up to 45% energy savings, a minimum of 25% delivery cost savings, 50 times scaling, and continuous optimal quality, without requiring any additional infrastructure deployment. The breakthrough solution is key to reducing dependencies on energy-intensive systems, such as CDNs, and fostering viewer awareness and participation in streaming energy savings.

**WHERE:** VO will demonstrate the joint innovation during IBC2023 at stand 1.A51.

To set up a meeting with VO and QUANTEEC, or to see the demo, visit [www.viaccess-orca.com/ibc\\_2023](http://www.viaccess-orca.com/ibc_2023).

###

### About Viaccess-Orca

Viaccess-Orca (VO) is a leading provider of data-driven, end-to-end solutions that empower TV operators and service providers to deliver, secure, and monetize viewing experiences on every screen. From

enabling AI-powered personalized TV and targeted advertising to offering robust security and anti-piracy services, VO is continually evolving to meet changing viewer preferences and industry needs.

Deployed by over 100 customers worldwide to power advanced video services for millions of subscribers, VO's cloud-native solutions allow easy integration with any ecosystem and quick time to market for new features and top-notch technologies.

A subsidiary of the Orange Group, VO has decades of award-winning expertise in securing both video content and digital assets across the connected Industry 4.0.

For more information, visit <https://www.viaccess-orca.com/> or follow @ViaccessOrca on Twitter or LinkedIn.

### **About QUANTEEC**

QUANTEEC, a groundbreaking web3-inspired technology provider, empowers any broadcaster/OTT platform to transform each viewer into a smart "re-streamer," contributing to an optimized streaming experience. Offering a quick five-minute installation, this innovative approach decentralizes content delivery, creating a virtuous spider-web-like network between viewers, leading to performance scaling, cost savings, and reduction in energy footprint. QUANTEEC's motto is "stream more and better with less."

Already present on 50+ streaming platforms across Europe, QUANTEEC has been chosen by OTT actors in the sports, news, and tourism sectors to optimize their streaming needs and challenges. QUANTEEC is also an industry-recognized and widely acclaimed technology, awarded with the Product of the Year and Next TV Best of Show distinctions at NAB 23. For more information, visit [www.quanteec.com](http://www.quanteec.com) or follow @Quanteec on LinkedIn or Twitter.

**Link to Word Doc:** [www.202comms.com/ViaccessOrca/230907-VO-Quanteec.docx](http://www.202comms.com/ViaccessOrca/230907-VO-Quanteec.docx)

### **Viaccess-Orca Contact**

Atika Boulgaz  
Executive Vice President, Global Communication  
Tel: +33 (0) 1 44 45 64 60  
Email: [press-relations@viaccess-orca.com](mailto:press-relations@viaccess-orca.com)

### **Agency Contact**

Netra Ghosh  
202 Communications  
Tel: +1 801 349 2840  
Email: [netra@202comms.com](mailto:netra@202comms.com)