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## **CNT Boosts its Video Streaming Service in Ecuador With Viaccess-Orca**

***VO's Cloud Platform Will Enable CNT to Securely Deliver Live, VOD, and Many Over-the-Edge Features***

**PARIS — Sept. 15, 2023** — Viaccess-Orca (VO), a global leader providing OTT and TV platforms, content protection, and advanced data solutions, announced today that CNT, the largest telecommunications provider in Ecuador, will use VO's state-of-the-art Cloud Platform, multi-DRM solution, Secure Video Player, and multiscreen applications for the delivery of its new CNTPlay OTT service. Leveraging VO's end-to-end suite of solutions, CNTPlay can deliver live, VOD, start-over, and catch-up TV content to subscribers for a secure and engaging video streaming experience. These services are delivered through a legal contract between CNT EP and Seholme S.A. (part of Kypus IT Group). Kypus IT is a leading provider of systems design and telco services in Ecuador, which is helping to streamline the deployment of CNTPlay as a specialized contractor and integrator.

"Video streaming consumption is ubiquitous; we wanted an efficient and secure way to offer our OTT service," said Diego Perez, Video Contract Administrator at CNT. "VO's Cloud Platform is a full-service solution that reduces complexity, simplifies OTT deployments, and optimizes service management, creating a foundation for us to become the top television and entertainment source on every screen in Ecuador."

VO's Cloud Platform will provide CNT with a complete, data-driven solution for OTT delivery, including a multi-platform video player, multi-DRM, and customizable TV apps that support smartphones, tablets, and computers. With the cloud-based video service delivery platform, CNT can quickly launch and monetize its new OTT service, while ensuring unparalleled content protection. VO's Cloud Platform will scale and handle traffic spikes during live events.

"We are thrilled to team up with CNT and help them bridge the divide into the video streaming world," said Philippe Léonetti, CEO at Viaccess-Orca. "By adopting our innovative Cloud

Platform, CNT will be able to quickly start delivering its new video streaming service and continually provide subscribers with the most advanced features.”

VO will demonstrate its Cloud Platform at IBC2023 in stand 1.A51. To set up a meeting with VO, or to see a product demo, visit [www.viaccess-orca.com/ibc\\_2023](http://www.viaccess-orca.com/ibc_2023).

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#### **About Viaccess-Orca**

Viaccess-Orca (VO) is a leading provider of data-driven, end-to-end solutions that empower TV operators and service providers to deliver, secure, and monetize viewing experiences on every screen. From enabling AI-powered personalized TV and targeted advertising to offering robust security and anti-piracy services, VO is continually evolving to meet changing viewer preferences and industry needs.

Deployed by over 100 customers worldwide to power advanced video services for millions of subscribers, VO's cloud-native solutions allow easy integration with any ecosystem and quick time to market for new features and top-notch technologies.

A subsidiary of the Orange Group, VO has decades of award-winning expertise in securing both video content and digital assets across the connected Industry 4.0.

For more information, visit [www.viaccess-orca.com](http://www.viaccess-orca.com) or follow @ViaccessOrca on Twitter or LinkedIn.

**Link to Word Doc:** [www.202comms.com/ViaaccessOrca/230915-VO-CNT\\_Ecuador.docx](http://www.202comms.com/ViaaccessOrca/230915-VO-CNT_Ecuador.docx)

**Photo Link:** [www.202comms.com/ViaaccessOrca/Viaccess\\_Orca-TV\\_Platform.jpg](http://www.202comms.com/ViaaccessOrca/Viaccess_Orca-TV_Platform.jpg)

**Photo Caption:** VO's End-to-End Cloud-Based TV Platform

#### **Viaccess-Orca Contact**

Atika Boulgaz  
Executive Vice President, Global Communication  
Tel: +33 (0) 1 44 45 64 60  
Email: [press-relations@viaccess-orca.com](mailto:press-relations@viaccess-orca.com)

#### **Agency Contact**

Netra Ghosh  
202 Communications  
Tel: +1 801 349 2840  
Email: [netra@202comms.com](mailto:netra@202comms.com)