

## Thomas Kohler Appointed As New CEO of Viaccess-Orca

**PARIS — April 2, 2024 —** Viaccess-Orca (VO), a global leader providing OTT and TV platforms, content protection, and advanced data solutions, today announced that Thomas Kohler has been appointed as CEO of the company, replacing Philippe Léonetti, who is retiring. Thomas is an established expert in business development, innovation, and company transformations, with over 20 years of international experience in senior management roles at Orange, one of the world's leading telecommunications operators.

“Over the course of his career, Thomas has demonstrated that he is a natural leader, guiding Orange through several business challenges,” said Koen Vermeulen, Chairman of the Board of Viaccess-Orca and Senior Vice President of Orange Innovation IT and Services. “Thomas’ leadership, technology know-how, and comprehensive understanding of the B2B industry will ensure VO is well-equipped to handle the future evolutions of the market. I’d like to warmly thank Philippe for his vision and management over the past four years.”

Thomas was previously chief operating officer at TOTEM, the Orange TowerCo subsidiary, where he led the company’s business development and operational efficiency. Before that, he was with BuyIn, the procurement joint venture of Orange and Deutsche Telekom, where he was responsible for devices and service platform procurement (including TV services, routers, and STBs), digitalization, and business development. Prior to BuyIn, Thomas managed a series of transformational projects for the Orange Group in London and Paris. He started his career at Orange as chief commercial officer at Orange Switzerland after being a management consultant in Germany.

“VO has a strong history in technology and service offerings for video content providers. The company’s solutions are meant to address the inherent challenges involved with providing the best TV and OTT experience in a very dynamic and competitive area,” said Kohler. “I look forward to leading the company forward and driving growth in collaboration with a strong team of experts.”

More information about VO is available at [www.viaccess-orca.com](http://www.viaccess-orca.com).

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**About Viaccess-Orca**

Viaccess-Orca (VO) is a leading provider of data-driven, end-to-end solutions that empower TV operators and service providers to deliver, secure, and monetize viewing experiences on every screen. From enabling AI-powered personalized TV and targeted advertising to offering robust security and anti-piracy services, VO is continually evolving to meet changing viewer preferences and industry needs.

Deployed by over 100 customers worldwide to power advanced video services for millions of subscribers, VO's cloud-native solutions allow easy integration with any ecosystem and quick time to market for new features and top-notch technologies.

A subsidiary of the Orange Group, VO has decades of award-winning expertise in securing both video content and digital assets across the connected Industry 4.0.

For more information, visit [www.viaccess-orca.com](http://www.viaccess-orca.com) or follow us on [X](#) @ViaccessOrca and [LinkedIn](#).

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**Photo Caption:** Thomas Kohler, Newly Appointed CEO at Viaccess-Orca

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