

Media Advisory

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Viaccess-Orca Shares Analysis on CDN Leeching in New White Paper

PARIS — April 11, 2024 — Viaccess-Orca (VO), a global leader providing OTT and TV platforms, content protection, and advanced data solutions, announced today that the company has released a new white paper titled “CDN Leeching: Understanding the Evolving Face of Piracy” offering expert analysis on CDN leeching.

WHY: CDN leeching is the latest form of video piracy where unauthenticated users attach end points to a Content Delivery Network (CDN) to illegally access the legitimate services that the CDN carries. However, many video service providers do not have a clear understanding of the dangers presented by CDN leeching.

WHAT: Drawing from VO’s expert knowledge and thought leadership on video piracy, the new white paper examines the impact of CDN leeching on various points in the video chain — from distributors to rights holders, content owners, and consumers. The white paper provides a thorough understanding of how leeching methods are used by pirates and strategies for detecting CDN attacks, as well as solutions and best practices for combatting these growing threats.

This educational paper enables video service providers to learn about new ways to fortify their security measures, such as integrating AI and ML tools, and various other techniques, including advanced monitoring and analytics, for identifying these sophisticated pirate attacks and putting a stop to CDN leeching.

WHERE: “CDN Leeching: Understanding the Evolving Face of Piracy” is now available for download on the VO website at www.viaccess-orca.com/cdn-leeching-understanding-the-evolving-face-of-piracy .

VO's fully customizable set of cybersecurity services that includes CDN leeching will be showcased at the 2024 NAB Show, April 13-17 in Las Vegas at booth W3710. To schedule a meeting and demo, sign up at www.viaccess-orca.com/nab-2024. More information about VO and the company's solutions is available at www.viaccess-orca.com.

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About Viaccess-Orca

Viaccess-Orca (VO) is a leading provider of data-driven, end-to-end solutions that empower TV operators and service providers to deliver, secure, and monetize viewing experiences on every screen. From enabling AI-powered personalized TV and targeted advertising to offering robust security and anti-piracy services, VO is continually evolving to meet changing viewer preferences and industry needs.

Deployed by over 100 customers worldwide to power advanced video services for millions of subscribers, VO's cloud-native solutions allow easy integration with any ecosystem and quick time to market for new features and top-notch technologies.

A subsidiary of the Orange Group, VO has decades of award-winning expertise in securing both video content and digital assets across the connected Industry 4.0.

For more information, visit www.viaccess-orca.com or follow @ViaccessOrca on X or LinkedIn.

Link to Word Doc: www.202comms.com/ViaccessOrca/240411-VO-CDN_Leeching_White_Paper.docx

Photo Link: www.202comms.com/ViaccessOrca/CDN_Leeching_White_Paper.jpg

Photo Caption: New white paper from Viaccess-Orca shares analysis on CDN leeching.

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