

IBC2026 Exhibitor Preview
Sept. 11-14
Amsterdam
Stand: 1.A51



Where Growth Takes Root: Viaccess-Orca Showcases the Foundations for Evolving TV Businesses at IBC2026

Across the TV and streaming ecosystem, industry players face mounting pressure to do more with less. They must simplify operations, protect premium content and revenue, and improve viewing experiences, all while keeping costs under control.

In this fast-changing environment, sustainable growth depends on more than individual technologies. It requires strong foundations that bring together secure and efficient operations, engaging experiences, new monetization opportunities, and the assurance of a trusted industry partner.

For over two decades, Viaccess-Orca (VO) has helped customers worldwide address these challenges and evolve their services through a broad, proven portfolio and deep industry expertise. At IBC2026, VO will bring its “Where Growth Takes Root” theme to life, demonstrating how the right technology and expertise enable TV and video businesses to evolve and prosper.

“As media businesses navigate accelerating change, technology stability and partner reliability matter more than ever,” said Stephan Nicolas, Chief Commercial Officer at Viaccess-Orca. “Our long-standing customer relationships, recently reinforced by several multi-year contract renewals, reflect the trust customers place in VO. At IBC2026, we will show how our strong, scalable foundations translate into long-term business growth for our customers.”

To see the latest innovations from VO at IBC2026, book a meeting at www.viaccess-orca.com/ibc-2026.

The VO Portfolio, Live at IBC2026

At Stand 1.A51, VO’s demos will span the full TV service lifecycle, from backend operations and monetization to playback performance, content security, discovery, and applications.

For providers launching a new service, the portfolio offers a connected architecture designed to support faster time to market. For providers in more mature markets, VO supports targeted upgrades to key parts of existing deployments without requiring full platform replacement.

Operations & Monetization

VO's Service Delivery Platform anchors this area, alongside the AI-driven Console Management Agent and Self-Service Portal, providing a steady focus on reducing the operational overhead of running and scaling a TV service. VO will also demonstrate its popular Targeted TV Advertising solution, which taps into the global growth of ad-supported streaming services and enables operators to turn existing service infrastructure and audience insights into a scalable source of revenue growth.

Video Playback Performance

The VO Secure Video Player will be shown with all of its supporting features, including QoX monitoring, Smart TV Fragmentation Compatibility, and CDN Overload Prediction, highlighting how operators can improve playback consistency across a fragmented device landscape and maintain service quality during peak-demand conditions.

Content Protection & Anti-Piracy

VO will showcase its award-winning Anti-Piracy Center, Dynamic Watermarking, and Multi-DRM solutions, reinforcing the company's long-standing role in helping customers protect premium content and defend revenue as piracy tactics continue to evolve.

Interactive Viewing & Discovery

VO will demonstrate personalized content discovery and recommendations capabilities designed to help viewers navigate growing content libraries and find relevant programming more easily. The solution combines intelligent discovery with tailored suggestions to create a more intuitive and engaging viewing experience.

Flexible Apps & UI

VO will present its Multi-Screen TV Apps together with its No-Code App Design tool, giving operators a faster way to update and adapt customizable TV applications without engineering-heavy release cycles.

Ecosystem Orchestration and Joint Demos

Across the show floor, VO will also feature joint demos with selected ecosystem partners, highlighting integrated approaches to service deployment, content delivery, protection, personalization, and monetization. These demos underscore VO's ability to work across a broader technology environment and support customers with solutions that fit real-world operational needs.

###

Company Overview:

Viaccess-Orca (VO) is a leading provider of data-driven, modular solutions that empower TV operators and service providers to deliver, secure, and monetize viewing experiences on every screen.

From video service management and monetization to personalization and content protection, VO offers a pre-integrated portfolio that fits seamlessly into any ecosystem and accelerates time to market for new features and services.

An Orange Group company, VO is a trusted industry player whose technologies are deployed by over 100 customers worldwide, powering advanced video services for millions of subscribers.

For more information, visit www.viaccess-orca.com or follow @ViaccessOrca on X or LinkedIn.

Link to Word Doc: www.wallstcom.com/ViaccessOrca/260721-VO-IBC2026.docx

Photo Link: www.wallstcom.com/ViaccessOrca/Viaccess-OrcaLogo.jpg

Photo Caption: Viaccess-Orca logo

Company Contact:

Noa Gal
Director of Global Communications
Email: press-relations@viaccess-orca.com

Agency Contact:

Moe Lokat
Wall Street Communications
Tel: +44 (0) 7973 306039
Email: moe@wallstcom.com