



Orange Delivers 1.75 Billion Multi-DRM Licenses From Viaccess-Orca

PARIS — Sept. 15, 2020 — Viaccess-Orca (VO), a global leader providing OTT and TV platforms, content protection, and advanced data solutions, announced today that 1.75 billion licenses of its multi-DRM cloud service have successfully been delivered in the last 12 months by Orange, a tier-1 telecommunications operator with 253 million customers worldwide. Orange’s massive delivery across Belgium, France, Ivory Coast, Poland, and Spain demonstrates the immense scale of VO’s multi-DRM solution for the protection of IPTV and OTT services.

“While meeting the growing consumer demand for digital content, we also need to ensure the content is well-protected,” said Christian Bombrun, Executive Vice President, Products and Services at Orange France. “Using VO’s multi-DRM cloud service, we can rapidly launch pay-TV services while meeting the stringent security requirements of the studios.”

Orange selected VO’s multi-DRM solution based on its world-renowned multiscreen security algorithms, scalable design, and its ability for quick implementation. VO’s multi-DRM solution includes support for the company’s proprietary VO DRM, as well as Microsoft PlayReady, Apple FairPlay, and Google Widevine. The cloud service has been deployed by Orange on set-top boxes, tablets, mobile devices, computers, and smart TVs, providing the operator with a scalable delivery rate of up to 1,000 licenses per second.

“VO’s multi-DRM solution passed a rigorous assessment by Cartesian and is ultra-scalable, making it the top choice for tier-1 operators like Orange, who are experiencing rapid growth,” said Philippe Leonetti, CEO of Viaccess-Orca. “Content security is complex; the fact that Orange was able to deploy billions of our multi-DRM licenses in 12 months is a testimony to the robustness and flexibility of our content security cloud service, as well as an important milestone for our company.”

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About Viaccess-Orca



Viaccess-Orca is a leading global solutions provider of OTT and TV platforms, content protection, and advanced data solutions. The company offers an extensive range of innovative, end-to-end, modular solutions for content delivery, protection, discovery, and monetization. With over 20 years of industry leadership, Viaccess-Orca helps content providers and TV operators shape a smarter and safer TV and OTT experience. With its expertise in security, VO is also helping the digital manufacturing industry protect their assets. Viaccess-Orca is part of the Orange Group and the company's solutions have been deployed in over 35 countries. For more information, visit www.viaccess-orca.com or follow the company on Twitter @ViaccessOrca and LinkedIn.

Link to Word Doc: www.202comms.com/ViaccessOrca/200915-Viaccess_Orca-Multi-DRM_Cloud-Orange.docx

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Photo Caption: Philippe Leonetti, CEO of Viaccess-Orca

Viaccess-Orca Contact

Atika Boulgaz
Global Communications Director
Tel: +33 (0) 1 44 45 64 60
Email: press-relations@viaccess-orca.com

Agency Contact

Netra Ghosh
202 Communications
Tel: +1 801 349 2840
Email: netra@202comms.com