

Orange France Personalizes the Viewer Experience With NPVR Solution From Viaccess-Orca

VO's Service Delivery Platform Records TV Programs in the Cloud, Reducing the Operator's Storage Costs While Improving the Viewer Experience

PARIS — Dec. 16, 2020 — Viaccess-Orca (VO), a global leader providing OTT and TV platforms, content protection, and advanced data solutions, announced today that Orange France is personalizing the viewer experience with [VO's Service Delivery Platform](#) (SDP). VO's SDP features advanced NPVR capabilities that enable Orange France subscribers to schedule and record linear channels from any device. By storing recordings in the cloud, VO drastically reduces the operator's storage costs while ensuring the best viewer experience.

"NPVR is a must-have feature today for pay-TV services. It gives viewers the flexibility to record, watch, and resume their favorite television program anytime, anywhere, from any screen," said Christian Bombrun, Executive Vice President, Product Services at Orange France and EVP Orange Content. "VO is our partner because of their extensive technology know-how and deployment expertise in NPVR. As a global provider of TV platforms to millions of customers and devices, VO offers an extensive ecosystem of partners and integration plug-ins, enabling us to deliver outstanding TV experiences."

"VO's platform is everything we need in a NPVR solution: it's easy to customize and manages the recording of content in the network, which is critical for cost efficiency," said Yvonnick Boursier, TV Technical Director at Orange France. "Since VO's SDP is based on a microservices architecture, it assures high performance and scalability."

VO's TV platform optimizes NPVR storage consumption using a shared copy method, on-the-fly packaging capabilities, and automatic recording deletion with easy recovery in case of unintentional unsubscription. The SDP reduces capex for the operator by eliminating the need for a storage disk.

"Television viewers today expect a rich viewing experience, with innovative features like NPVR," said Philippe Leonetti, CEO of Viaccess-Orca. "With multi-DRM support, our SDP simplifies subscriber management for Orange France, enabling them to handle consumption rights on multiple devices, including STBs, smartphones, and tablets, within each household."



Recording and watching a television program is intuitive for viewers with our platform, which is important for increasing customer satisfaction and reducing churn.”

To learn more about VO's SDP and NPVR solution, visit www.viaccess-orca.com.

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About Viaccess-Orca

Viaccess-Orca is a leading global solutions provider of OTT and TV platforms, content protection, and advanced data solutions. The company offers an extensive range of innovative, end-to-end, modular solutions for content delivery, protection, discovery, and monetization. With over 20 years of industry leadership, Viaccess-Orca helps content providers and TV operators shape a smarter and safer TV and OTT experience. With its expertise in security, VO is also helping the digital manufacturing industry protect their assets. Viaccess-Orca is part of the Orange Group and the company's solutions have been deployed in over 35 countries. For more information, visit www.viaccess-orca.com or follow the company on Twitter @ViaccessOrca and LinkedIn.

Link to Word Doc: www.202comms.com/ViaccessOrca/201216VO-Orange_France_NPVR.docx

Photo Link: www.202comms.com/ViaccessOrca/VO-HomePage_nPVR_OrangeFrance.jpg

Photo Caption: Advanced NPVR capabilities of VO's Service Delivery Platform is enabling Orange France to personalize the viewer experience.

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