

TV Red Digital Chooses Anevia and Viaccess-Orca for New OTT TV Platform

Anevia, a leading provider of OTT and IPTV software solutions, and Viaccess-Orca (VO), a global leader providing OTT, TV platforms and content protection, announce the start of a complete OTT TV platform for TV Red Digital in the Colombian capital, Bogota.

TV Red Digital will operate the new platform as the core of a white-label OTT TV resource which will be made available to Colombian internet service providers. Anevia will provide a headend comprising Genova encoders, NEA-Live[®] origin packagers and NEA-CDN[®] network management. This consolidated solution will be integrated with Viaccess-Orca's TV platform, VO DRM and VO Secure player. TV Red Digital is already serving 35 ISPs with a combined potential subscriber base of 50,000 viewers who will gain access to a wide range of new programmes.

"This new investment will allow our ISP customers throughout Colombia to offer next-generation TV services, including a wide choice of content with pre-approved rights distribution, from all the main programmers to all of their subscribers," comments Days Velazco, Executive Director, TV Red Digital. "Anevia's software integrated with VO's solutions was a logical choice as an industry-proven technology which will enhance the quality of our TV content delivery and maximise our own operational efficiency."

"Anevia's long experience in the IPTV sector, combined with our own telco knowledge and product base, are together empowering us to create a strong and effective system which will place TV Red Digital in a very strong position to become a key player in the Latin American market," adds Carlos Ramos, VP Business Development, Americas, Viaccess-Orca.

"The TV Red Digital project extends our reach in southern America," summarises Grégory Samson, Anevia's EVP of Worldwide Sales. "With Viaccess-Orca we have created a fully integrated and pre-tested solution which we are confident will meet all the demands placed on it while being fully scalable to allow future service expansion."

About TV Red Digital

TV Red Digital is a unique company in the market with operations in Colombia and the United States, which provides technological solutions for Latin America. Its mission is to constantly innovate and modernize its products and services.

Its main objective is to make a difference and provide the best and most affordable offer in distribution of content for television.

TV RED DIGITAL seeks to minimize investments and offer a quality service for internet providers on multiple screens. We always offer and create different experiences with smart solutions, constantly exceeding the expectations of your customers.

About Anevia

Anevia is a leading OTT and IPTV software provider of innovative multiscreen solutions for the delivery of live TV, streaming video, time-shifted TV and video on demand services. The company offers a comprehensive portfolio of video compression, multiscreen IPTV head-ends, Cloud DVR and CDN solutions to enable viewers to enjoy a next-generation TV experience – anywhere, anytime and on any screen – including 4K UHD content. The solutions have been widely adopted by globally renowned telecom

and pay-TV operators, TV broadcasters and video service providers in hospitality, healthcare and corporate businesses.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies. The company is a member of and active contributor to several TV, media and hospitality industry associations. Headquartered in France, with regional offices in the USA, Dubai and Singapore, Anevia is listed on the Paris Euronext Growth market.

For more information please visit www.anevia.com.

About Viaccess-Orca

Viaccess-Orca is a leading global solutions provider of OTT and TV platforms, content protection, and advanced data solutions. The company offers an extensive range of innovative, end-to-end, modular solutions for content delivery, protection, discovery, and monetization.

With over 20 years of industry leadership, Viaccess-Orca helps content providers and TV operators shape a smarter and safer TV and OTT experience. With its expertise in security, VO is also helping the digital manufacturing industry protect their assets.

Viaccess-Orca is part of the Orange Group and the company's solutions have been deployed in over 35 countries. For more information, visit www.viaccess-orca.com or follow the company on Twitter @ViaccessOrca and LinkedIn.

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