

VO Eye on Piracy Service

Combats illegal streaming of premium content



Part of the VO Anti-Piracy Center, the Eye on Piracy (EoP) service detects and removes illegally redistributed live and on-demand content on the open internet.

Safeguard premium content

With 1.5 billion suspicious links analyzed monthly, any illegally-streamed premium content is most likely to be quickly identified by our service.

Fight back with a complete toolbox

Thanks to a large choice of remediation tools, Eye on Piracy addresses all types of content redistribution platforms. EoP sends take down notices, and conducts Google dereferencing, technical and open data investigations, and can identify the source of the piracy based on its watermarking technology.

Prevent churn and increase your subscription base

As the availability of pirated content drastically decreases, users will turn to your legal service to continue watching their favorite content. Win the battle against piracy with a superior, legal, video experience.

Monitor: automated and manual link detection

Proprietary database

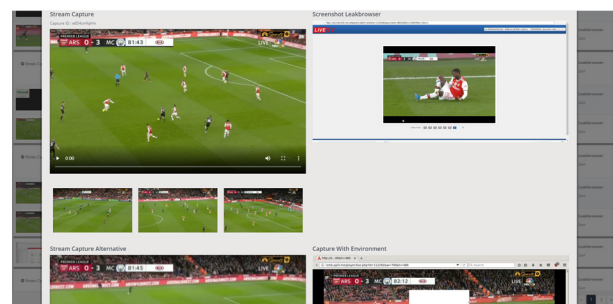
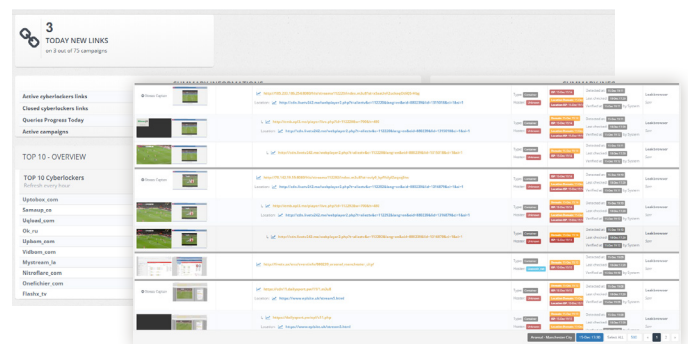
Utilizes a private database that collects information from over a thousand forums, blogs, BitTorrent and Warez websites.

Consolidated detection

Web crawlers integrate multilingual keywords searches on the most popular search engines, analyzing more than 1.5 billion new links per month.

Manual and automated searches

- The Anti-Piracy Team compliments automated searches with manual link collection and improved search efficiency.
- The manual search also enables accessing robot-proof links (protected via Captcha or authentication mechanisms).



It's smarter, it's safer. It's VO.

Remediate

Combats piracy directly

Delists pirate web pages from search engines and removing pirated videos on all types of distribution platforms: Social networks, Cyberlockers, Link farms, peer 2 peer and illegal IPTV services (such as Kodi boxes and apps).

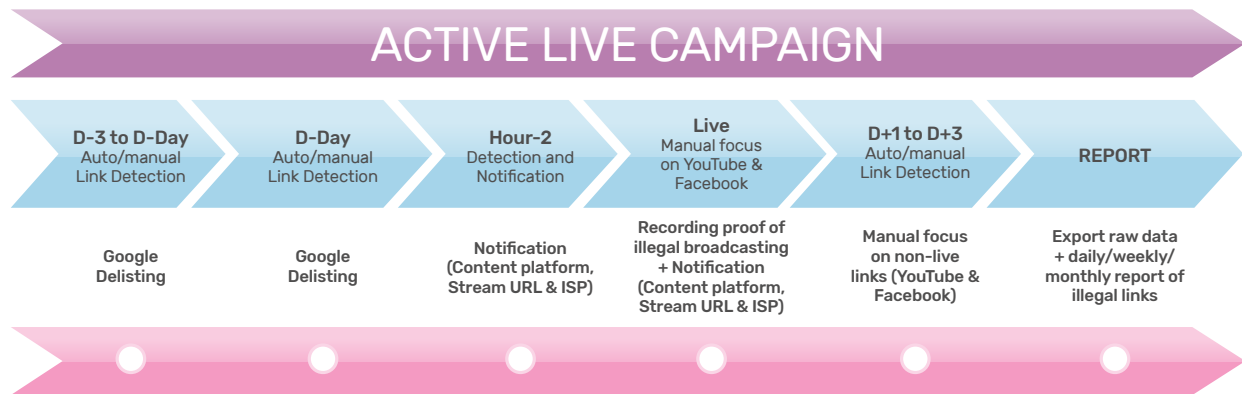
Partnerships

Tight collaboration with major social network providers like YouTube and Facebook and the most important cyberlockers enable VO's Anti-Piracy team to remove illegal videos within minutes.

Real-time reporting

Access to an online portal that provides real-time information and produces weekly or monthly consolidated reports with all campaigns metrics:

- Detected illegal streams
- Audiences on social networks
- Video captures and screenshots
- Detection, notification and removal statistics



WHY VO?

- Highest ranked company for requests to delist content on Google
- Integrates web crawlers with human intelligence to improve reactivity and efficiency
- Outstanding results on social networks and UGC platforms
- Integrated with VO Dynamic Watermarking Solution
- Pay as you grow: fully scalable service available from only a few items to the largest content libraries

VO in Numbers

50M+

Subscribers

100+

Customers Worldwide

90+

Technology Partners

20+

Years of Experience

Discover how VO's Eye on Piracy detects, fights and legally stops digital pirates:
Read more: <https://www.viaccess-orca.com/anti-piracy-protection>

About Viaccess-Orca

Viaccess-Orca is a leading global solutions provider of OTT and TV platforms, content protection, and advanced data solutions for a personalized TV experience. The company offers an extensive range of innovative, proven, and best-of-breed solutions for content delivery, protection, discovery, and monetization. With over 20 years of industry leadership, Viaccess-Orca helps

content providers and TV operators shape a smarter and safer TV and OTT experience.

Viaccess-Orca is part of the Orange Group and the company's solutions have been deployed in over 35 countries, reaching more than 27 million subscribers.